**BACHELOR OF APPLIED INFORMATION SYSTEMS TECHNOLOGY**

**PLANNING CALENDAR**

**May 20141**

**Strategic Planning and Project Management (BAIS3020)**

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| --- | --- | --- | --- | --- | --- |
| **Week** |  | **Tuesday** |  | **Thursday** |  |
| **1** | **May 12** | **13**  Course Introduction  Course Outline, Calendar and deliverables  ‘What is Strategy’ Video  ‘Dilbert 5 year plan’ Video  Introduction to Strategic Management | **14** | **15**  ‘Strategic Management Framework’ Model  The five Competitive forces that shape strategy’ video  Lecture “What is strategy?” PP    Strategic Planning Model – ‘Vision, goals, Situation and strategy’ PP  Case Study - ‘Should Westjet move to Pearson?’  Project team Selection | **16** |
| **2** | **19**  **Victoria Day** | **20**  ‘External Strategy for Competitive positioning’ PP  ‘Strategic Planning Model – ‘External, Internal and Performance analysis’ PP  Case Study – ‘Building your company’s vision’  ‘The corporation’ (Video) | **21** | **22**  Lecture: “Internal Strategy with competitive resources” PP  ‘Solution and recommendations’ PP  ‘Business-Level Strategy’ PP  ‘Walmart in 2003’ Case Study  ***Assignment: team charter, selection, team name DUE*** | **23** |
| **3** | **26** | **27**  Work on Strategic Plan and case studies  **Class attendance optional** | **28** | **29**  Implementing Strategies: Management and Operations Issues  Strategic Planning Model - ‘Implementation’ PP  ‘Apple 2012’ Case study | **30** |
| **4** | **June 2** | **3**  Work on Strategic Plan and case studies  **Class attendance optional** | **4** | **5**  **Exam #1**  ***‘Should Westjet move to Pearson?’, ‘Building your Company’s vision’, ‘Walmart in 2003’ & ‘Apple 2012’ Case Studies DUE***  Lecture: “Introduction to Project Management” PP | **6** |
| **5** | **9** | **10**  Work on Strategic Plan and Project Plan  **Class attendance optional** | **11** | **12**  Go over exam  Lecture: “Project Management in an IT context” PP  Lecture: “Project Management Process groups” PP  ***Strategic Plan due 11:55pm*** | **13** |
| **6** | **16** | 17  Lecture: “Integration Management” PP  Exercise on Integration Management  Lecture: “Scope Management PP  Exercise on scope management | **18** | **19**  Lecture: “Time Management PP  Exercise on time management | **20** |
| **7** | **23** | **24**  Lecture: “Cost Management” PP  Exercise on Cost management | **25** | **26**  ‘Introduction to ITIL’ PP  ***ACME WBS DUE*** | **27** |
| **8** | **30** | **July 1**  **Canada Day (no class)**  ***Project Plan due 11:55pm*** | **2** | **3**  **Exam #2** | **4** |

1 Subject tomodifications with appropriate advance notification to students.